

about

TOREN ANDERSON

Toren has worked in branding and publicizing small to big businesses for the past 25+ years with a client list, which includes Fortune 500 companies along with retailers, restaurants, non-profits and corporations. Her clients have been featured in Forbes, Inc., People Magazine, The Wall Street Journal, NYTimes, Atlanta Journal, The Today Show, Good Morning America, CBS, Fox News, CNN and countless other news outlets.

Her passion is to support business owners and help them continue moving forward in prosperity by overthrowing patterns that don't make sense. She offers a fresh perspective. This lunch chat will cover rethinking our businesses' messages to our customers/clients/team, and company cultures. Have we taken an objective look into how our businesses brands are perceived by outsiders? It's all about easy tips to freshen up our brands!

Toren says, "When we get ripe, we rot. There is no way any of us will ever be finished making our businesses the best they can be. Most of us just need encouragement and fresh insight to keep on going to reach greater potential. info@intheloopatlanta.com.